


Page 1

## NO APPRECIATION OF NIGHT SCHOOL

**ROY SMITH**



WORTH MONEY

like often say of Jasper Hunka, "That man is worth a million plunks." It means he has a mighty hoard in the place of safety stowed. He would, though, to fellow gents, would amount to fifty cents. He never had a human soul while he acquired a bulging roll; he never lets a dime pass on any pretext or excuse, unless he knows it will earn another dime when it returns. He judges all men by

to Jasper seem both cheap and  
He kicks at every forward motion  
to see the town improve, be-  
he fears that better times may tax  
for his sacred dime. He never  
of aught but cash; all other  
like to him are trash; the only book-  
made are those that tell of how a  
grows: the only pictures which ap-  
to his old heart of rusty steel, are  
on which on banknotes are seen  
which decorate the good long green  
worth a dollar, so 'they say. Old  
skins! Alackaday! I wouldn't give  
cents a throw for fifty Jaspers in  
---Wall Mason.











# LISTEN !



People Should Be Unusually Friendly To Advertised Goods These Days.

Advertised goods of standard quality have stood out against the raise in prices that came with the war.

They have kept faith with the public, and won a measure of esteem greater than ever before.

**Be Loyal to Your Community---Buy Advertised Goods !**

Urge Your Friends  
to Read The Mail.  
Keep in Line with  
Your Home Town.



**Halt ! Attention !**

The 1914 War Illustrated  
THE **Bassano Mail**

AND  
Western Home Monthly  
(Western Canada's most popular magazine)

FOR ONE YEAR \$1.75  
ALL FOR

"The 1914 War Illustrated" contains over 300 remarkable war photographs with much valuable information as to the causes leading to the great struggle, and other important data including the military and naval strengths of the countries involved. Two interesting maps—one of the war zone, and the other (in four colors) of Europe are also included. This invaluable hand-book of the war is printed on art paper with an attractive patriotic cover, and is the best publication of its kind in Canada.

**DON'T DELAY** But send in your subscription today to the office of this paper

This is Only One  
of Our Attractive  
Clubbing Offers.  
Ask for Others

## LOOSE LEAF LEDGER SUPPLIES.

Your Loose Leaf Ledger Sheets, Duplicates, Binders, etc., can all be furnished you by The Mail. A connection with one of the largest manufacturing printers in Canada makes this possible. The prices are the same charged by firms who deal exclusively in this line of goods. The Mail pays the express charges on all deliveries.

## The Mail Publishing Company, Limited

BASSANO, Alta.

## HOW ABOUT YOUR JOB PRINTING ?

The Mail is well equipped to do your job printing and will do it the way you want it and when you want it.

## SOCIETY PRINTING

We have made arrangements with a Winnipeg firm to do all your society engraving.







# Visit Santaland!

Bigger and Grandeur Display Than Ever and at Low Prices.

See "OUR BEAUTY" sleeping doll, height 16 inches, jointed, beautifully dressed, only 90c.

Another Special, just the thing for the little girl, 'tis called by the doll family "Tiny", sleeping doll, pretty dress and stylish hat, he's 12 inches. Only 35c.

All kinds of Dolls, large Kid-Body Dolls, Dutch Dolls, the Doll with the Baby Stars, Infants in Long Clothes, the Campbell Kids with the Goo Goo Eyes. 25c.

1 Mother Duck with 3 Chicks

## TOY FURNITURE

Washing Sets, Dressers, Chiffoniers, Tables, Cook Stoves, Etc. Mechanical Toy, C.P.R. "Imperial Limited" Train. Motor Cars. "Ford" 1915 Models. See the Egg Wagon drawn by Mr. Rooter with Mr. Rabbit driving; also the Clever Jumping Doll, turns a complete somersault. See the Blocks, Slates, Picture Books, Xmas Candles, Xmas Stockings, ROCKING HORSES, Sad Irons and a host of other things at

# Hendry & Johnston

"THE QUALITY STORE"



A gift to strengthen friendship—your portrait.

Make an Appointment Today.

Xmas Will Soon Be Here.

R. A. BIRD

Bassano - - - - - Alta.

## The Old Reliable House of Plenty

¶ Families desiring winter accommodation will profit by making enquiries at our office.

## HUNTER HOTEL

THOS. H. HUNTER, Prop.

# LUMBER!

We Carry a complete stock of Lumber, Lath, Shingles and Building Material

ATLAS LUMBER CO., Ltd.

Sole Agents for the celebrated Galt Coal

PHONE 7

HARRY FORD, Manager

# MUSIC

FOR ALL OCCASIONS

From One to Six Pieces Can be Supplied at Moderate Prices. Engagements Accepted After Nov. 1. Apply B.J. KLEBE.

## LOCAL AND SPECIAL

See McKee's front page ad.

The ground is again white with snow. The fifth edition.

100 different styles to pick from at \$20.00 per suit.—Jack Torgan.

Recall goods—Made in Canada. Buy them and help Canadian industry.

G. A. Sissons, of Calgary, was a visitor in Bassano in the early part of the week.

N. Mecklenburg, Eye Specialist, will be at the Hunter Hotel, Tuesday, Dec. 29th.

"The Patrol of the Sundance Trail"—Ralph Connor's latest book for sale by Stiles, The Druggist.

L. D. Nesbitt, of the Brooks Banner, was in Bassano last Thursday salvaging parts of the old News plant.

Another chapter in the romance of Bassano newspaperdom was closed this week. The plant of the late News has finally departed.

R. A. Bird left last Saturday on a week's visit to his home at Okla. Mr. Bird will return in plenty of time to look after the Christmas photography business.

Are you getting in on the big \$25 Candy Contest at Purcell Bros.?

Harry Ford, manager of the Atlas Lumber Yard, leaves to-morrow on a private business trip to England covering a period of about two months. Mr. Voight is in charge of the yard in Mr. Ford's absence.

The Presbyterian ladies are very pleased over the success of their bazaar held last Thursday afternoon and evening. Considering the circumstances, their receipts of some seventy dollars are thought to be eminently satisfactory.

Suits or Overcoats made to order at \$20.00. 100 styles to pick from.—Jack Torgan.

The Bassano Hockey Club has changed the date of their dance to Wednesday, Dec. 10th. Instead of the 14th, as announced last week. The bills and tickets will be out by Saturday. The boys are looking for a big crowd to give them a good start for the season.

Five per cent. of all Recall Store purchases of Recall goods goes to the Canadian Patriotic Fund.

Mrs. H. R. Bromley, assisted by Miss P. Lee, celebrated a number of little folks on Tuesday last, in honor of her daughter Elizabeth's first birthday. The guests were Misses Gwendolyn Boyd, Dorothy Flanagan and Edith Walker. Mothers Jack Robinson, Robert McCaughy, Harold Torgan and Arthur Caldwell.

Mr. Cummer, of the Colorado colony, left last week to spend a couple of months in his former home state. Mr. Cummer is very enthusiastic over Sunny Alberta and its irrigation prospects and promises to bring a number of his friends with him on his return.

In a recent dot counting and word framing competition held by the Morning Albertan, the following from Bassano were successful in winning a prize of \$5.00 each: Mrs. J. H. Weaver, Percy Weaver, LeVito Weaver, Herbert Weaver and G. A. McClary.

Just received "The Patrol of the Sundance Trail" by Ralph Connor. Price \$1.85.—Stiles, The Druggist.

Save the date.—New Year's Eve.

Cooking Apples, 8 lbs. for 25c. at McKee's.

Your help to the Recall Store Canadian Patriotic Fund is easy to give and costs you not a cent.

Wholesale quotations have dropped some four cents this week. Still the price ranges around 50c. higher than a year ago.

Our \$20.00 Suits are a genuine bargain, but we also make suits up to \$40.00.—Jack Torgan.

The W. A. Lazarus and supper on Wednesday in Robinson's Hall attracted a large attendance. The evening hours were pleasantly spent in dancing.

E. B. Dentley announces that his new garage across from the post office is now sufficiently completed to be open for business. Those wishing heated apto storage for the winter will do well to apply now and space will be provided for same. Gasoline, oils and all accessories are being handled.

After several weeks of steady rehearsing, the local minstrel club has decided to produce its only entertainment on Friday evening, Dec. 11th, in the Gem Theatre. The programme includes some choice songs, choruses, sketches, minstrel jokes, violin music, etc., and the boys are preparing to appear in full color. The proceeds will be devoted to a charitable purpose. Keep the date open.

## : NOTES :

Only three weeks more and then Christmas.

Wives should be good jolliers, not jailers.

Circumstances do not make the man—they simply reveal him to himself.

It's perfectly safe for some 1 know to swear that after the New Year they will not drink any more. They couldn't if they tried.

A woman can never understand why her husband has to work so hard in order to make both ends meet when he is so much sunnier than other men.

Sir Wilfrid Laurier celebrated his 78th birthday last Friday, Nov. 20th, and was the recipient of a large number of telegraphic congratulations from friends both in Canada and Great Britain.

Of all the armies fighting surely the record of one family having the largest number of sons under the colors belongs to France. Jean Nox, a young Chasseur attached to a regiment at present stationed at Nice, informed his officers the other day that he belonged to a family which had no fewer than seventeen brothers fighting. Jean Nox is a native of Lille, and he and his sixteen brothers have good reason to be proud of their record.

IS YOUR

SUBSCRIPTION

DUE?

# LION BRAND Clothing FOR BOYS

New stock of boys' single or double breasted suits just arrived from the 'best makers' of boy's clothes in Canada.

Boys' Tweed Suits, double breasted, bloomer pants, in brown dark grey and checked cloth, sizes 24 to 34, \$3.50 to \$8.00.

Boys' Blue Serge Suits, extra good quality, sizes 24 to 32, \$5.00 and \$6.00.

Boys' Bloomer Pants in tweed, worsted and serge, prices \$1.00 to \$1.75

Our Large and Complete Stock Makes Selecting Easy

E. F. PURCELL, BASSANO, ALTA.

MAIL ORDERS GIVEN BEST ATTENTION

## Bassano Cartage and Express Co.

Draying, Transferring and General Teaming of All Kinds Done Right.

ALL TELEPHONE ORDERS PROMPTLY ATTENDED

Complete Equipment for Excavating. Special attention devoted to sand and gravel hauling.

Agents for The Continental Oil Company

W. J. YEO, Manager

Corner 2nd Ave. and 3rd St. East Phones - Office 40, House 114

# LUMBER

Mills in British Columbia

Factory at Calgary

The best of Lumber. Lowest Prices. Square Deal.

Try Us.

Riverside Lumber Company Ltd.

JOHN GOLDEN, Manager

TOWN OF BASSANO

ELECTION

1915

WALLACE FLANAGAN

FOR

MAYOR

TOWN OF BASSANO

ELECTION

1915

GEORGE H. TRAVIS

FOR

Councillor

# Laugh and Grow Fat

Bassano Amateur Minstrels will Give a Charity Concert in the Gem Theatre on

FRIDAY, 11th. DECEMBER

Coon Songs. Dialogues. Nigger Jokes. Clog Dancing.

Stump Speeches. Screaming Farce. Patriotic Songs. Character Songs.

Come and Bring the Children. Good Clean Show. Remember the Date—Friday, Dec. 11th.

Admission: 75c. and 50c., Children, 25c. Reserve Your Seat Early. Plan at Bassano Pharmacy.